

# 5 MISTAKES TO AVOID

*in your senior photos*









# 5 Mistakes to Avoid in YOUR senior photos

## Lack of lighting

Make sure the photographer understands lighting. A good photographer can create perfect lighting on the subject both indoors and out. Good lighting is the difference between an image that stays on your phone and one that's ready for a magazine. For instance, having directional light from behind will help separate the subject from the background. Avoid photographers who describe their photography as "all-natural" to disguise their lack of knowledge of lighting.

## What Not to Wear

You want the clothing you pick for your session to define you, but there are some general rules. Darker clothing especially on the bottom half, is slimming. And, try not to be too contrasty between the pants and top. Also, horizontal stripes make you look heavier. Short shorts, as well as short sleeves or no sleeves adds pounds. Plaids or other "busy" patterns are often too overwhelming in the photo. Shoes with heels give your legs a long, slimming look. And, don't forget accessories. From jewelry like your class ring to a scarf or jacket, their job is to help identify your style.

## Less than satisfied

A photographer without a guarantee policy is one you cannot trust. They should, in the very least, provide images with which you're happy, ones are backed with experience and know-how. A good photographer should exhibit lighting and posing expertise and be able to use equipment beyond a basic camera or a gimmicky smart phone. Your photographer should be skilled enough to be comfortable enough to back their work with a money-back-guarantee.

## Posing, eh?

Don't underestimate the importance of posing. A good pose can make or break an image. The more experience the photographer has with posing the better; when posing is natural for them, it creates a fun session for you! If they copy what they've seen on Pinterest, you'll get cookie cutter images. When your photographer knows the right poses FOR YOU based on YOUR unique look, you're more trusting, and it shows in your images.

## Nothing but digital?

A photographer who ONLY offers digital images is one that might be hiding how little they know about photography. A good photographer will offer to "finish" those images by printing to multiple sizes, even wall-size portraits. Those images should be retouched, diminishing blemishes, stray hairs and wrinkles. A good photographer will know how to enhance your images subtly. You won't recognize what they did; you just know they look awesome! A professional photographer should be able to offer you all you need or want, from prints to wall-portraits, sharable images to graduation invitations.

At House of Photography by G Patterson, we believe you shouldn't trust just anyone with something as important as your senior photos. This is a major milestone in your life; after all, you've been leading up to this for 18 years! You should be able to expect a photographer who's skilled at making you look your very best...that can create images that you'll want to show off to literally everyone...that can provide an experience that you can look back on and say, "It was the highlight of my senior year!"

At House of Photography by G Patterson, we've heard that from hundreds, no, thousands of seniors. Seniors, like you, who schedule a portrait session, because they saw our work, and then, after getting our "red carpet" treatment, became our champions! They have such a great time, they want to tell all their friends about us! That awesome experience we provide doesn't just happen. It's because we believe you deserve not only the skill of a talented, seasoned photographer, but one with a studio and staff that strives to be the very best for the very best you.

If you'd like to join all the others who've come to trust us to make their senior photos look the very best, call to talk to someone about scheduling your senior session. There's no better time than now! Call us today (936) 569-7116.

**SCHEDULE TODAY!**

*our photography will make you love the way you look...we guarantee it!*

House of  
*Photography*